



# 2024 Groundswell SUMMIT

AND ANNUAL MEETING

**FUTURES FOUNDED  
IN EDUCATION**

June 10th-12th

Owensboro Convention Center



## SPONSORSHIP OPPORTUNITIES

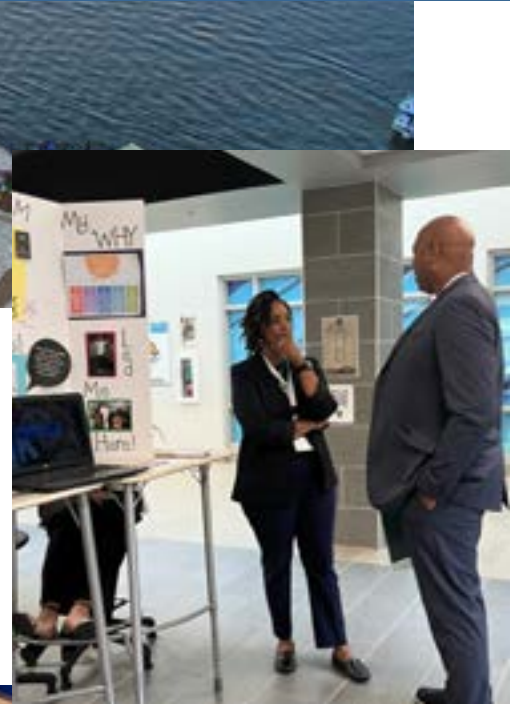
### ABOUT THE EVENT

The Prichard Committee will gather in Owensboro to host both the organization's annual membership meeting and the Groundswell Summit.

Historically Prichard Committee annual meetings have been pivotal in shaping the direction of Kentucky's education policy and practice from early childhood through postsecondary and beyond. And the Groundswell Summit has developed into an exchange and resource gathering opportunity for Kentucky educators, families, administrators, and other community leaders who seek new and innovative ideas for increasing student success.

By combining the two gatherings we will incorporate both policy and local practice discussions while elevating local innovation that improves education and quality of life outcomes.

Your financial support as a sponsor, will help provide a meaningful event that includes national thought leaders, state partners, resources, and networking for education shareholders from across the Commonwealth. Your investment aligns your company with the worthy mission of excellent education and student achievement – drivers of future prosperity for our state.



# AVAILABLE SPONSORSHIP OPPORTUNITIES

**PRESENTING SPONSOR:  
\$10,000**

**An organization committed to improving education outcomes for all Kentucky students.**

- Branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials & looping slideshow
- Opportunity to provide opening remarks daily
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium
- 5 registrations
- Complimentary exhibit booth
- Full page ad in conference packet
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives



## **GREAT SCHOOLS SHOWCASE: \$7,500**

**An organization that celebrates and amplifies families, educators and community partners that are creating great schools together.**



- Exclusive branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials & looping slideshow
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Social Media recognition
- 4 registrations
- Complimentary exhibit booth
- Full page ad in conference packet
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives

## GROUNDWELL TOUR SPONSOR: \$5,000 (x5 OPPORTUNITIES)

This sponsorship supports tours of unique learning environments for students and their families, within the Greater Owensboro community.

- Exclusive branding in pre-event and on-site promotions
- Sponsor signage during Tuesday tours and marketing opportunities
- Logo on all event signage, banners, website, printed materials & looping slideshow
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Social Media recognition
- 3 registrations
- Complimentary exhibit booth
- ½ page ad in conference packet
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives

## DINNER SPONSOR: \$2,500 (x2 OPPORTUNITIES)

- Branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials & looping slideshow
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Social Media recognition
- 2 registrations
- Complimentary exhibit booth
- 1/4 page ad in conference packet
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives

## AWARDS SPONSOR: \$2,500

- Representative on stage to present awards
- Branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials & looping slideshow
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Social Media recognition
- 2 registrations
- Complimentary exhibit booth
- 1/4 page ad in conference packet
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives



## SESSION SPONSOR: \$1,000

- Exclusive branding in pre-event and on-site promotions
- Logo on website & looping slideshow
- 2 registrations
- Complimentary exhibit booth
- ¼ page ad in conference packet
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives



## EXHIBITOR: \$500

- Exhibit Booth Space
- 1 Registration

Don't see a sponsorship that fits your marketing goals and objectives? **Contact Suzetta Creech** and she will work with you to create a package tailored to fit your needs.  
**(859) 940-1790**



**The Prichard Committee**

Building a Groundswell for a Big Bold Future

# FUTURES FOUNDED IN EDUCATION

## 2024 Groundswell SUMMIT

### CONTACT INFORMATION

NAME

TITLE

ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

### SPONSORSHIP LEVEL

\$10,000 PRESENTING SPONSOR

\$2,500 AWARDS SPONSOR

\$7,500 GREAT SCHOOLS SHOWCASE

\$2,500 DINNER SPONSOR

\$5,000 GROUNDSWELL TOUR SPONSOR

\$1,000 SESSION SPONSOR

\$500 EXHIBITOR

### PAYMENT OPTIONS

CHECK # \_\_\_\_\_ ENCLOSED. Payable to "The Prichard Committee"

PLEASE CHARGE MY:

VISA

MASTERCARD

AMERICAN EXPRESS

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE (REQUIRED)

CARD NUMBER

EXPIRATION  
DATE

3-OR-4 DIGIT  
SECURITY CODE

*The Prichard Committee, 2285 Executive Drive, Suite 120, Lexington, KY 40505*